

Fliki's Spanish homepage speaks Spanish to visitors and English to Google

fliki.ai/es carries a fully translated H1 and meta description, but the exact English title tag from the homepage, word for word, with no hreflang tag anywhere on the site to tell Google the two pages are related. 2 of 21 sampled pages share this identical title.

16.2K

organic visits / month, search data pull

11.4K

ranking keywords, search data pull

47

Authority Score, search data pull

Check it yourself in under a minute

Open fliki.ai/es in a browser. The visible headline reads "Convierte texto en videos con voces de IA." The browser tab reads "Fliki - AI Video Generator | Text to Video with AI Voices," the same title the English homepage carries.

SellSEO is a tool built for SEO agencies and freelancers to close more clients: it finds local businesses that are provably losing money to search, builds a branded audit page as proof, then finds the business owner and drafts the outreach email. It also handles follow-ups, call booking from the audit page, and a free audit widget, positioning itself as the machine that carries a lead from cold market to signed client.



The account as the search data pull recorded it on 2026-08-28

Every figure below comes from the search data pull dated 2026-08-28 and is checkable against that source. Nothing here is estimated.

47	16.2K	11.4K	11.1K	353.6K
Authority Score	organic traffic / month	organic keywords	referring domains	backlinks
search data pull, overview	search data pull, overview	search data pull, overview	search data pull, overview	search data pull, overview

Where that traffic actually comes from

Of the ranking keywords the pull returned in its top rows, the large majority are brand and misspelling searches: fliki, fliki ai, filkai, fliki.ia and a dozen more variants, all at position 1 because nobody else bids for Fliki's own name. The first non-brand commercial term in the export, ai voice generator (74,000 monthly searches), sits at position 13, on page two. The flagship term ai video generator (201,000 monthly searches) sits at position 25. The traffic total is real, but it is a brand-search total, not yet a category-search total.

AI visibility, same source

The pull's own AI-visibility score for the domain is 29, alongside 1K mentions and 1.7K citations recorded across AI-generated answers, touching 1.1K distinct pages. Section "AI answers" later in this document carries the detail; the pull returned no competitor figures to compare it against, which is stated plainly there rather than filled in.

The position in the market this document works from

Fliki already has the traffic, the backlink base and the AI-answer presence of an established product. What it does not yet have, on the evidence in the next twenty pages, is a search presence for the category terms people type before they know Fliki's name, or a translated experience that reads as native in its second largest published language.



INDEXATION

865 URLs published, at least 90 confirmed indexed, 11.4K keywords credited with a ranking

Three independent counts, three different sources, on one page.

865

URLs in the sitemap
fliki.ai/sitemap.xml, fetched directly

at least 90

pages Google currently serves for
site:fliki.ai
site: query, 10 result pages fetched, pagination
not exhausted

11.4K

keywords credited with any ranking
search data pull, overview

The Google count is a floor, not a ceiling: the query paginated through 10 result pages and had not finished when it stopped, so the true indexed count is at least 90 and could be higher. It is written as "at least 90" rather than as a fact, per the rule against treating an incomplete count as final.

What the 865 published URLs break down into



blog articles: 262 individual voice pages: 199 feature pages: 170
masterclass: 38, alternatives: 33, use-cases: 27, models: 23, tools: 20, non-English locales: 48, other: 45

Named examples from the gap

Three sitemap URLs, picked from the templates above, that this audit could not confirm hold any ranking position in the pull's 11.4K keyword export: fliki.ai/voices/mongolian, fliki.ai/voices/khmer and fliki.ai/case-studies. None of the 48 non-English locale-root URLs outside /es appear in the pull's export either, which is consistent with a catalogue of pages published for breadth rather than pages currently earning search traffic.



The gap between what is published and what Google confirms indexed is at least 775 URLs.

Nineteen templates read as one corpus, plus the English and Spanish homepage compared

Home page, one page per URL template, the pages the pull already ranks, and the named commercial paths: 19 pages crawled, 2,131 internal anchors parsed, 373 distinct internal URLs collected, 200 of them checked for status.

72 / 2,131 anchors with no text 19-page sweep, rendered HTML	0 / 200 internal links returning 404 200-URL sample, checked individually	2 / 200 internal links that redirect same sample	19 / 19 pages self-canonical 19-page sweep
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The empty anchors are one template defect, not nineteen separate ones

All 72 empty-text anchors trace to two repeating elements present on every one of the 19 pages: the logo link back to / in the header, and a support mailto: link that carries an icon but no text node a screen reader or a crawler can read. Fixing the template fixes all 72 at once. No empty anchor was found on a commercial link; the defect is cosmetic for search rather than a lost-relevance problem, and is listed here because it is a same-day fix.

Two internal links point at pages that no longer exist

fliki.ai/features/digital-twin and fliki.ai/features/voiceovers are still linked from at least one crawled page and both 301-redirect to the general /features hub. Neither is broken for a visitor, but both discard whatever anchor-specific relevance the link once carried, and both are one-line fixes: point the anchor at the surviving URL directly.

Analytics and canonical coverage across the sweep

Check	Coverage
Google Analytics present	19 / 19
Google Tag Manager present	19 / 19
Meta Pixel present	19 / 19
Self-canonical	19 / 19
hreflang tags present	0 / 19

Tag coverage and canonical hygiene are clean across the sample; the one structural gap the sweep surfaced, the complete absence of hreflang, is documented with a screenshot on the next evidence page rather than repeated here.

Ten pages that matter most, worst row first

Home page, the five commercial feature pages, pricing, the features and voices hubs, and the Spanish homepage. Title guide is roughly 60 characters, description guide is roughly 155.

URL	Title length	Description length	Verdict
fliki.ai/es	57	156	title in wrong language, identical to English homepage
fliki.ai/features/text-to-speech	70	240	description far over ~155 char guide, will truncate in the SERP
fliki.ai/pricing	15	161	title generic, no keyword, brand only
fliki.ai/voices	15	146	title generic
fliki.ai/features	16	228	description over ~155 char guide
fliki.ai	57	149	clean, duplicated only by /es
fliki.ai/features/ai-video-generator	71	172	title over ~60 char guide, may truncate
fliki.ai/features/voiceover	63	189	both over guide length
fliki.ai/features/text-to-video	70	169	both over guide length
fliki.ai/features/ai-thumbnail-maker	52	174	clean length, minor desc overage

2 of 21 sampled pages share an identical title tag

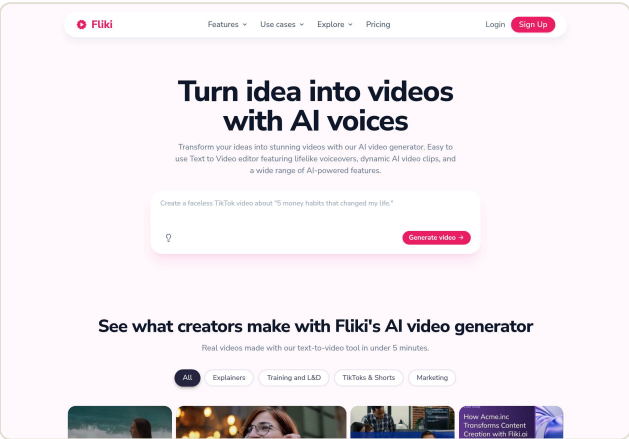
The English homepage and the Spanish homepage both carry "Fliki - AI Video Generator | Text to Video with AI Voices," word for word. Every other language homepage in the sweep, French, German, Japanese, Arabic and Portuguese, carries a correctly translated title. Spanish is the outlier, and it is the largest of the eight secondary-language sections by published URL count.

Title and description lengths are measured in characters from the rendered <title> and <meta name="description"> tags captured by the page inspector, not estimated from the visible page.



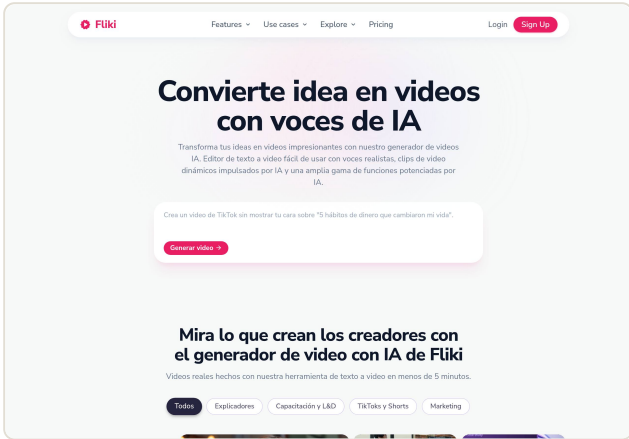
The Spanish homepage is translated everywhere except the one line Google shows first

Body copy, headline and meta description on fliki.ai/es are all in Spanish. The <title> tag, which is what most searchers read in the Google result before they read anything else, is not.



fliki.ai · captured 28 August 2026 · English homepage, tab title and H1 both in English

Proves: the source title, "**Fliki - AI Video Generator | Text to Video with AI Voices.**"



fliki.ai/es · captured 28 August 2026 · Spanish homepage, Spanish H1 and body, English tab title

Proves: the H1 reads "**Convierte texto en videos con voces de IA**" while the browser tab still reads the English title above, unchanged.

```
<html lang="es">
<head>
  <title>Fliki - AI Video Generator | Text to Video with AI Voices</title>
  <meta name="description" content="Convierte texto, guiones y blogs en videos...">
</head>
```

This is not a site-wide translation failure: the French, German, Japanese, Arabic and Portuguese homepages all carry correctly translated titles, confirmed the same way. Spanish is the one exception, and it is the largest secondary-language section on the site by published URL count (16 of the 865 sitemap URLs). The searcher this costs the most is a Spanish speaker on Google.es, who sees an English headline in their results for a product that, once clicked, speaks their language perfectly.



No hreflang tag exists anywhere on the site

The site publishes nine language sections: English, Spanish, French, German, Japanese, Italian, Vietnamese, Korean, Indonesian, Portuguese and Arabic. Not one of the pages inspected in this audit, English or otherwise, carries an hreflang annotation.

```
curl -s https://fliki.ai/ | grep hreflang
(no output)

curl -s https://fliki.ai/es | grep hreflang
(no output)
```

Locale homepage	Status	Title tag	hreflang tags found
fliki.ai	200	Fliki - AI Video Generator Text to Video with AI Voices	0
fliki.ai/es	200	Fliki - AI Video Generator Text to Video with AI Voices	0
fliki.ai/fr	200	Générateur de vidéos IA : texte, idées et blogs en vidéos Fliki	0
fliki.ai/de	200	KI-Videogenerator, Text in Videos mit KI-Stimmen verwandeln Fliki	0
fliki.ai/ja	200	AI動画ジェネレーター テキストを動画に変換 - Fliki	0
fliki.ai/ar	200	Fliki - مولّد الفيديو بالذكاء الاصطناعي حوّل النص إلى فيديو - Fliki	0
fliki.ai/pt	200	Gerador de Vídeos com IA Transforme Texto em Vídeo com Vozes de IA - Fliki	0

Without hreflang, Google has no signal that fliki.ai/es and fliki.ai are the same page in two languages, so it cannot suppress the wrong one from a Spanish searcher's results or credit the pair as international variants of one asset. Combined with evidence 1, a Spanish searcher can just as easily be shown the English homepage as the Spanish one, with no mechanism in place to prefer the correct match.

One header template governs 72 empty links and 2 dead feature URLs, across every page

All 19 pages sampled share the same header and footer component. A defect there is not a single-page problem, it is a same-day fix that clears itself from every page the template touches.

```
<a href="/"><svg>...</svg></a>  
<!-- no text node: the logo link carries no accessible or crawlable anchor text -->  
  
<a href="mailto:support@fliki.ai?subject=Help"><svg>...</svg></a>  
<!-- same defect, the support icon in the footer -->
```

Link	Found on	Resolves to	Fix
/features/digital-twin	at least 1 crawled page	301 to /features	repoint the anchor at the surviving URL
/features/voiceovers	at least 1 crawled page	301 to /features	repoint the anchor at the surviving URL

Neither issue breaks anything a visitor sees. Both are invisible to a human skimming the page and present on every single one of the 19 templates sampled, which is exactly the kind of defect a manual review misses and an automated crawl catches in seconds. 72 of 2,131 parsed anchors (3.4%) carry no readable text; the fix is two lines of markup in one shared component, not 72 separate edits.



Google's own index holds pages the sitemap never listed

A site:fliki.ai query returns pages the sitemap does not mention at all, including two live subdomains.

URL Google currently serves	In fliki.ai/sitemap.xml?
developer.fliki.ai/	not listed, 0 matches
www.plunk.fliki.ai/	not listed, 0 matches
fliki.ai/whats-new/workspaces	only the parent /whats-new is listed, not this subpage

This is checked by opening fliki.ai/sitemap.xml and searching it for plunk or developer.fliki.ai: neither string appears in 123KB of sitemap markup. The sitemap is the canonical inventory an SEO team works from; if it does not list what Google already holds, every audit built only from the sitemap undercounts the site, and every new page on these subdomains ships with no signal about how it should be indexed.

The other direction of the gap

865 URLs are published, at least 90 are confirmed indexed by the pagination-limited site: query, and 11.4K keywords are credited with a ranking position somewhere in the search data pull. The three counts come from three independent sources and none of them agree, which is the expected shape of an index that has never been reconciled against its own sitemap.

Five competitors Fliki already names on its own alternatives pages

The search data pull returned no competitor set for this domain, so the five below were taken from Fliki's own /alternatives/* pages, which is how Fliki itself frames its market, then verified live.

Domain	Homepage title	Words	H1	H2	Schema types	Analytics
fliki.ai (client)	Fliki - AI Video Generator Text to Video with AI Voices	1,530	1	9	Organization, WebSite, SoftwareApplication	GA, GTM, Pixel
synthesia.io	Synthesia: #1 AI Video Platform for Business	1,650	1	8	FAQPage, Organization, SoftwareApplication	GA, GTM, Pixel
pictory.ai	Pictory - Text to Video AI	2,317	5	22	FAQPage	GA, GTM, Pixel
invideo.io	Invideo Agent Two - Create videos without limits	1,094	1	8	WebPage, SoftwareApplication	GA only
descript.com	Descript	1,287	1	8	12× VideoObject, BreadcrumbList, Organization, FAQPage	GA, GTM, Pixel
murf.ai	Leading AI Voice & Conversational Agent Platform - Murf AI	1,521	1	7	WebPage	GA, Pixel

Fliki leads this table on one dimension outright: it is the only homepage of the six with zero images missing alt text (0 of 48). Synthesia is missing alt text on 159 of 182 images, Murf on 151 of 272, Pictory on 50 of 172. Fliki also matches or beats the group on structured data, carrying three schema types where Invideo and Murf carry one or two. Where it does not lead is homepage H1 discipline: Pictory runs five H1 tags to Fliki's one, which is a Pictory weakness rather than a Fliki strength worth claiming.

Authority score, referring domains and backlink counts for these five could not be verified: the search data pull's competitor fields were empty, and the homepage inspection used here records on-page structure, not third-party link metrics.



Five clusters chosen from Fliki's own ranking export, not from a suggestion tool

The search data pull's cluster totals carried no topKeywords, its broadSerp field was empty, and its competitor set was empty, so no Semrush-verified long-tail list or competitor ranking data was available for this section. Every keyword below is instead a real phrase Fliki's own domain already ranks for, taken from its own keyword export, which is the strongest available proof that demand exists: Fliki is already earning some traffic from every row.

Cluster	Volume / mo	Difficulty	Fliki's position today	Fliki's page
ai video generator	201,000	90	25	/features/ai-video-generator
ai voice generator	74,000	82	13	/features/voiceover
ai voice over	6,600	73	11	/features/voiceover
text to video	5,400	83	7	/features/text-to-video
ai thumbnail maker	2,900	65	14	/features/ai-thumbnail-maker

Why these five. Each already has a dedicated Fliki page, a real ranking position, and volume that matters at Fliki's scale. ai video generator is the flagship term the whole product is named after. text to video is already on page one at position 7, the closest win in the set. ai thumbnail maker carries the lowest measured difficulty (65) of the five, making it the most reachable within twelve months even though its volume is the smallest.

Rejected: "sora," 1,000,000 monthly searches, difficulty 86. Fliki already ranks positions 37 and 40 for it from a blog review, but the volume behind this term is demand for OpenAI's own product, not for an AI video generator in general. Winning it would earn blog traffic, not category-buying intent, so it is left out of the plan below.

Content depth is not the reason these sit outside page one

Every one of these five Fliki pages carries between 2,143 and 2,743 words, at or above the 1,521-word median across the five competitor homepages measured on the previous page. The gap on this table is a rankings gap on high-difficulty terms, not a content-thinness gap: see the content depth page for the measurement.



The competitor gap table could not be built from this data pull

A keyword gap table needs a competitor's ranking positions to compare against the client's own. The search data pull returned an empty competitor set and no keywordGap field for fliki.ai, so that comparison cannot honestly be made from this source. Rather than invent competitor rows, this page shows Fliki's own nearest-win keywords instead: real terms, real volume, real current positions, just outside page one.

Keyword	Volume / mo	Position today	Fliki's page
youtube monetization requirements 2025	12,100	7	/blog/new-youtube-monetization-requirements
ai voice generator free	9,900	14	/features/voiceover
free ai voice generator	9,900	16	/features/voiceover
voice generator	8,100	15	/features/voiceover
thumbnail maker	8,100	20	/features/ai-thumbnail-maker
voiceover generator	4,400	17	/features/voiceover
ai voiceover	3,600	12	/features/voiceover
voice ai generator	2,400	12	/features/voiceover
chatgpt video generator	2,400	9	/features/chatgpt-video-generator

Nine of Fliki's own keywords sit between position 9 and position 20, all pointed at pages that already exist, six of the nine landing on the single /features/voiceover page. These are the fastest wins available: no new page has to be built, no competitor has to be out-ranked from zero, and the plan later in this document treats moving this group into the top three as its own modelled scenario.

Measured against the competitor homepage median, not asserted

Word count, heading count and alt-text coverage, Fliki's five commercial pages against the 1,521-word median of the five competitor homepages measured on the competitors page.



Page	Words	H2 count	Schema types	Alt text
/features/ai-video-generator	2,560	7	8 types incl. HowTo, FAQPage	0 missing
/features/voiceover	2,300	6	7 types incl. HowTo, FAQPage	0 missing
/features/text-to-video	2,343	7	8 types incl. HowTo, FAQPage	0 missing
/features/text-to-speech	2,743	6	8 types incl. HowTo, FAQPage	0 missing
/features/ai-thumbnail-maker	2,143	6	8 types incl. HowTo, FAQPage	0 missing

The honest finding here is an absence, not a defect

Every measured page beats the competitor median on word count, and every one carries a full FAQPage and HowTo schema set with zero missing alt text. The ranking gap documented on the keyword battleground page is not a content-depth gap. It is more likely explained by domain-level factors this audit can measure but not fully attribute, such as referring domains, or by the technical and translation defects in the evidence pages, which is exactly why those pages matter more than another content brief.

Fliki is already present in AI-generated answers; competitor figures were not returned

Counts, not adjectives, from the search data pull's AI-visibility fields.

1K mentions in AI-generated answers search data pull, aiVisibility	1.7K citations search data pull, aiVisibility	1.1K distinct pages cited search data pull, aiVisibility	1M monthly audience reached through those answers search data pull, aiVisibility
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The domain-level AI-visibility score field in the aiVisibility block was null, so we could not verify a standalone score there, though the overview block separately carries a visibility index of 29. The mentions, citations and cited-page counts above are populated and real.

Competitor comparison could not be built

The pull's competitor array was empty for this domain, so no competitor mentions, citations or cited-page counts were returned to compare against. We could not verify how Synthesia, Pictory, InVideo, Descript or Murf compare on this specific measure; a future pull with competitor AI visibility populated would let this page carry a side-by-side table.



Three ideas that only make sense because of what Fliki already is

1. A voices-by-language programmatic set, built on a dimension Fliki already has.

Fliki already publishes 199 individual voice pages in the sitemap, one per language or dialect (Mongolian, Khmer, Icelandic, Polish and dozens more were seen in the Google index sample). This is a repeating dimension with real search demand behind at least part of it: "voice generator" alone carries 8,100 monthly searches at position 15. The template exists; the opportunity is making sure every one of the 199 is indexed and internally linked, and expanding the set to dialects with verified volume rather than every dialect Fliki's voice catalogue technically supports. Cost: technical and content review of an existing template, not a new build.

2. A genuine Spanish-first homepage, not just a translated one.

Evidence 1 and 2 show a Spanish section that is functionally complete (translated body, translated feature pages) but structurally invisible to Google as a Spanish asset. Fixing the title tag and adding hreflang is a two-line technical change that unlocks a section already built, covering 16 of the site's 865 sitemap URLs. This is the highest-leverage item in this document because the content cost is already spent; only the technical signal is missing. Cost: one engineering ticket.

3. A comparison page built from Fliki's own alternatives library.

Fliki already runs 33 /alternatives/* pages naming competitors directly, including Synthesia, Pictory and Descript, the three strongest names on the competitors page. The alternatives library exists; the opportunity is verifying that the two ranking alternatives pages inspected in this audit (Elai, 7,083 words) carry the same schema and internal-link treatment as the core feature pages, since the competitors page shows Fliki's own product pages already out structure most of these rivals on schema and alt-text discipline. Cost: an editorial pass on an existing page set, not new pages.



Three phases, each with a target built from a figure already in this document

Phase 1: Foundation, weeks 1 to 4

Fix the two-line hreflang and title defects from evidence 1 and 2, repoint the two dead internal links from evidence 3, and clear the 72 empty anchors in the shared header and footer template.

Target: add hreflang across all 9 language sections and give fliki.ai/es a Spanish title tag by week 4, confirmed by re-inspecting the page and by a fresh Google site: query showing the corrected title.

Phase 2: Near-miss capture, weeks 5 to 16

Nine of Fliki's own keywords already sit at position 9 to 20 against existing pages (the keyword gap table). This phase is on-page and internal-linking work against pages that already exist, not new content.

Target: take "chatgpt video generator," 2,400 searches a month at difficulty 52, from position 9 to top 5 by week 16. Take "text to video," 5,400 searches a month at difficulty 83, from position 7 to top 5 by week 16.

Phase 3: Category terms, weeks 17 to 26 and beyond

The five keyword-battleground clusters carry difficulty 65 to 90, which the measured-difficulty table on the timeline page puts at 12 to 24 months to a top ten position, not sooner. This phase begins that work inside the 26-week window and continues past it for the hardest terms.

Target: take "ai thumbnail maker," 2,900 searches a month at difficulty 65, from position 14 to top 10 by week 26. Begin sustained work on "ai voice generator" (74,000 searches a month, difficulty 82) and "ai video generator" (201,000 searches a month, difficulty 90), continuing on the 12 to 24 month band the timeline page states for both.



Every count below traces back to a finding earlier in this document

New pillar articles: 0

All five keyword-battleground pages already exist and sit above the 1,521-word competitor median. The deliverable is on-page work against them, not new pages.

Pages to fix: 10

Every row sampled on the titles and meta descriptions page carries at least one flagged issue (wrong-language title, over-length description, or a generic title).

Named technical fixes: 5

hreflang site-wide (evidence 2); the /es title tag (evidence 1); 2 dead internal links repointed (evidence 3); 72 empty anchors cleared in the shared template (evidence 3); developer.fliki.ai and plunk.fliki.ai added to the sitemap (evidence 4).

Content refreshes: 0

No page sampled fell below the competitor median; re-checked each quarter as competitor pages change.

Link work: outreach targets, not a guaranteed count

backlinkGap was empty in the pull. Outreach targets the publications already covering the 5 named competitors, at a typical 8 to 12% acceptance rate. No specific link count is promised.

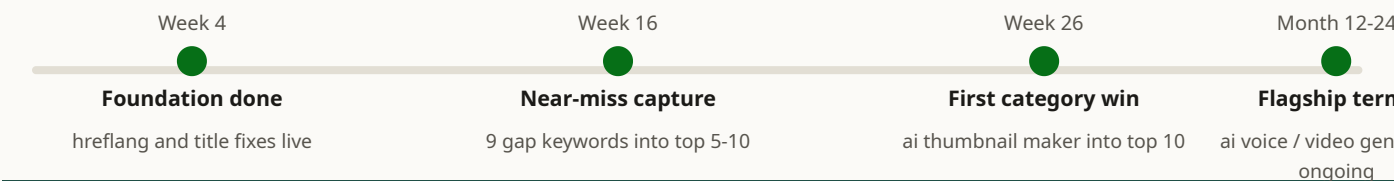
Reports: monthly

Organic traffic and keyword count against the baseline, position movement for the 14 tracked keywords, the published-versus-indexed count, and referring domain count.

Tracking: hreflang, currently 0 of 19 sampled pages

Analytics (GA, GTM, Pixel) is already complete at 19 of 19. hreflang is the one gap the sweep found, closed in phase 1.

Bands follow measured difficulty, not a generic promise

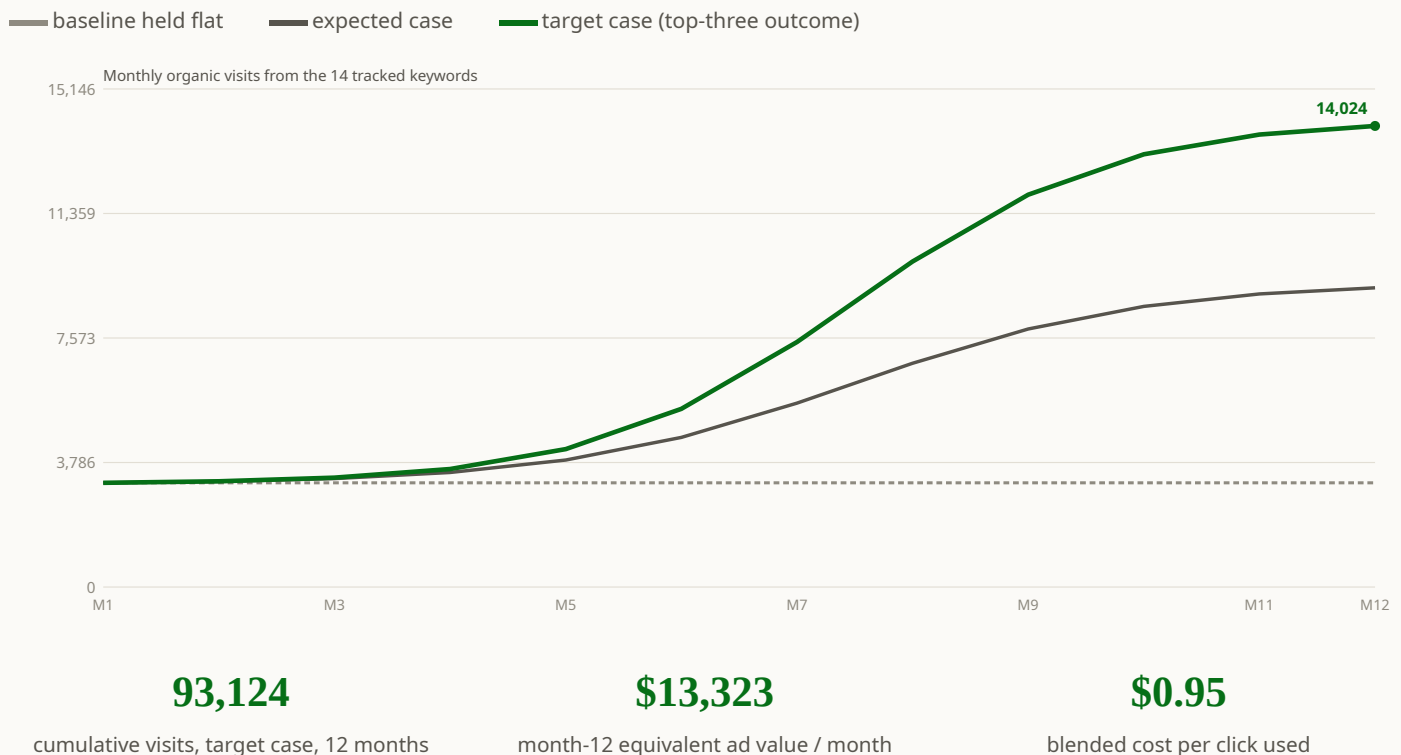


Cluster	Difficulty	Time to top ten
ai thumbnail maker	65	12 to 24 months
ai voice over	73	12 to 24 months
text to video	83	12 to 24 months
ai voice generator	82	12 to 24 months
ai video generator	90	12 to 24 months, and this is stated plainly rather than shortened

All five keyword-battleground clusters carry a measured difficulty of 40 or above, which places every one of them in the 12 to 24 month band. Phase 2's targets (weeks 5 to 16) work against the nine lower-difficulty gap keywords instead, which is why they can move faster than the flagship terms. These bands assume the phase 1 technical fixes land first, because ranking movement on a page still missing hreflang and carrying a mistranslated title is harder to attribute cleanly.

THE TWELVE MONTH PROJECTION

A model, built on the 14 keywords already named in this document



Input	Value	Source
Baseline monthly visits, 14 tracked keywords	3,167	volume × CTR at today's position, this document's cluster and gap tables
Target monthly visits, month 12	14,024	5 clusters at difficulty-realistic target positions (8-15) plus 9 gap keywords at top 3
CTR curve used	pos1 32%, pos2-3 avg 22%, pos7-10 3-6%, pos11-20 1-2%	standard top-of-page CTR curve, stated here rather than sourced to the pull
Share captured per cluster	70%	assumption: a cluster is many related queries, not one; stated here rather than measured
Blended CPC	\$0.95	current Traffic Cost \$15.4K divided by current traffic 16.2K, both from the search data pull
keywordGap contribution	\$0 / not included	keywordGap was empty in the search data pull; this model understates the true opportunity

This is a scenario built on the stated assumptions above, not a commitment. The figures move if the assumptions move: a slower link-acquisition pace, a competitor response, or a search algorithm change would all change this curve. The baseline line is what today's 14 tracked keywords are already worth, held flat, so the chart shows what is being added, not a line rising from zero.

What we can already see, and what needs access you grant

Measured from the sources on the methodology page

Yes

organic traffic

Yes

keyword positions

Yes

referring domains

Yes

estimated click-through by position

Requiring access the client grants

Conversion rate, pages per session, time on site and search impressions all need an analytics property and a Search Console property connected to Fliki's own account. Each would tell us something specific: conversion rate ties ranking movement to signups, pages per session and time on site show whether the newly translated Spanish section actually holds attention, and Search Console impressions confirm the indexation counts on the indexation page directly rather than through a sampled site: query. Until those properties are connected, none of the four will be reported, estimated or implied.

Three things we will never promise

Exact traffic numbers

The projection page is a modelled scenario with its assumptions stated on the same page. Actual traffic depends on factors outside this document's control, including how quickly Google recrawls the fixes in phase 1.

Guaranteed positions

No search engine guarantees a position to any agency. The timeline page states measured-difficulty bands, not delivery dates for a specific rank.

Immediate results

The measured-difficulty table shows all five keyword-battleground clusters in the 12 to 24 month band. Phase 1's technical fixes can be confirmed within weeks; ranking movement on the harder terms cannot.

Three plans, scope only. Pricing is set at approval, not in this document.

Foundation

**to be
confirmed on
approval**

All 5 named technical fixes from the deliverables page

Titles and descriptions corrected on the 10 flagged pages

hreflang deployed across all 9 language sections

Monthly report against the baseline on the "where you are today" page

Growth

**to be
confirmed on
approval**

Everything in Foundation

Phase 2 near-miss capture on the 9 keyword-gap terms

On-page work on the 5 keyword-battleground pages

Outreach against the publications covering the 5 named competitors

Category

**to be
confirmed on
approval**

Everything in Growth

Sustained work on the two flagship terms, ai voice generator and ai video generator

Quarterly content-depth and competitor re-check

Analytics and Search Console integration once access is granted

Proceed

Approve a tier and the kickoff call is scheduled within 48 hours. Phase 1 begins the same week.

Not yet

The 5 named technical fixes and the 10 flagged titles and descriptions cost only developer time and are documented in enough detail on the evidence pages for Fliki's own team to action them without this agency.

No

Two findings are worth fixing regardless of who does the work: the fliki.ai/es title tag, and the missing hreflang tags. Both take under a day of engineering time and both are checkable in a browser.

Every number in this document and where it came from

Authority score, traffic, keywords, referring domains, backlinks, AI visibility index	Search data pull, 2026-08-28, overview block
AI-answer mentions, citations, cited pages, audience	Search data pull, aiVisibility block
Keyword volumes, difficulty, positions	Search data pull, clientKeywords export, parsed from the account's own ranking table
Sitemap URL count and breakdown	fliki.ai/sitemap.xml, fetched and counted directly, 28 August 2026
robots.txt rules	fliki.ai/robots.txt, fetched directly, 28 August 2026
Google index count	site:fliki.ai via serper.dev, 10 pages fetched, 28 August 2026, stated as "at least 90"
Titles, meta, headings, JSON-LD, hreflang, canonical, word counts, alt-text, analytics	19-page rendered crawl, 28 August 2026
Internal anchors and 200-URL link status	Parsed from the same crawl and individually re-requested, 28 August 2026, 0 broken, 2 redirected
Competitor homepage structure (5 domains)	Rendered crawl, 28 August 2026; names taken from Fliki's own /alternatives pages
Twelve month projection	Model from the figures above; CTR curve, share captured and blended CPC stated on that page
Agency description	sellseo.ai, rendered crawl, 28 August 2026

What could not be verified

- Competitor ranking data (broadSerp, positions, keywordGap, backlinkGap) was empty in the pull; the battleground and gap pages use Fliki's own ranking export instead, stated on both pages.
- Competitor AI-answer visibility and competitor authority score, referring domains and backlinks were not part of this pull and are not claimed anywhere in this document.
- The Google index count of "at least 90" is a floor from a pagination-limited query, not a final count.
- Whether fliki.ai's Search Console account is verified could not be checked; verification can be done through DNS, which leaves no trace in the page source.

Inter and Source Serif 4 were not available to embed on the machine that built this document. It falls back to the system-ui sans and Georgia serif stacks defined for English.